



Celebrate Canada's Healthy Workplace Week
by sending an employee to attend the 8th annual
Health, Work & Wellness Conference - Transforming the Organization
October 28-30, 2004 in Vancouver, BC.



Bring back PRACTICAL STRATEGIES to **use** in YOUR WORKPLACE for ACHIEVING **healthy and successful** ORGANIZATIONAL CHANGE.

Do you know what it takes to create a healthy organization?

- * *How can you help transform your workplace to attract the new generation of workers?*
- * *How can you help create & sustain a healthy workplace?*
- * *How can you convince leaders that workplace wellness is integral to an organization's competitive edge in the marketplace?*

The Health, Work & Wellness Conference will expose you to the best practices, strategies, and research available to transform your workplace into a successful and healthy organization.

Learn how to:

- Create a business case that gets your senior management 100% behind your healthy workplace efforts
- Objectively assess the well-being of your company
- Better understand and influence your workplace culture
- Develop a strategic organizational health plan
- Measure your organization's return on its investment in workplace wellness

Don't miss...

- The opportunity to spend a day with **Graham Lowe**, putting together the initial pieces of a **strategic organizational health plan** for your company, using a new Action Model. *Exclusively for this workshop, Dr. Lowe will provide new tools to use in your workplace.*
- **Dr. Linda Duxbury**, who will be presenting new data on who is at most risk in the workplace, from a report set to be released in the fall of 2004.
- **Dr. Martin Shain & Geri McKeown**, who will be sharing insights from the Neighbour @ Work program and how this has worked in the pilot sites where it has been implemented. (Visit Canada's Healthy Workplace Week website for implementation ideas)

Leading by Example Showcase

This is your opportunity to exchange ideas with some of the **best-practice organizations** in Canada that are leading the way in creating & sustaining healthy workplaces. These organizations will share their experiences of how they have built the business case for organizational health, developed organization-wide strategies, changed leadership styles, implemented methods for measuring economic & health outcomes of workplace health and/or changed their workplace culture for the better.

For more information on the Health, Work & Wellness Conference visit www.healthworkandwellness.com.