

# Employee Financial Well-Being

**Our Story** – In everything we do, we believe in helping people take back control of their finances. We believe personal finances cause an enormous amount of physical and mental stress on the majority of employees and this has many negative results. By helping people to better understand and control their finances they will be happier, healthier, more productive people.

Founded on the values of doing what's right for the participants, we choose not to be affiliated with any specific company, and we DO NOT sell any products.

## Think Differently about Money®

This introduction to money workshop is a great way to awaken and engage your people. Where many other sessions fail to attract people to the sessions, *Think Differently about Money®* creates an inductive approach by addressing the issues that are top of mind for most employees.

Delivered by independent, unbiased, and accredited financial educators, this session is filled with fun and engaging, materials and exercises for the participants.

Both the company and its people feel comfortable and confident by knowing the person giving the session is a Certified Financial Planner (CFP) capable of answering all their financial questions and is never selling anything.

### *Topics include:*

- Setting financial goals
- Prioritizing spending
- Understanding where you spend money
- 30 ways to save money
- How to destroy your debt
- How credit works and how to best use it
- Mortgages 101
- Taxes: How much do I actually pay?
- Savings: RRSP vs TFSA
- Canada Pension Plan

Participants receive worksheets and resources to help them take action with the information provided.

As an additional support employees will have access via email to a Certified Financial Planner (CFP) to answer all their questions and point them in the right direction.

Each session can be run with **up to 30 participants** and will be **three hours** in length.

Your employees will take back control of their finances and be re-energized about their personal situation, all thanks to you, their employer.

