

## **USE OF THE**

### 2020 Canada's Healthy Workplace Month (CHWM) Logo

## **AGREEMENT**

This Agreement, dated this \_\_\_\_\_ day of \_\_\_\_\_, 2020 is

BETWEEN: Excellence Canada

AND: \_\_\_\_\_ (hereinafter referred to as "Logo User").  
(Name of Organization)

### **General Conditions for use of the Logo**

Organizations are awarded the right to use and display the CHWM Logo in their advertising and promotional and print materials. In order to use the CHWM Logo, Logo Users must acknowledge that they will comply with the conditions of use as outlined in this Agreement.<sup>1</sup>

The use of the CHWM Logo is not transferable for any reason. Use of the CHWM Logo is restricted to the specific unit, division and/or organization named by the Logo User in this agreement. Rights to the use of this Logo are exclusive to Excellence Canada which reserves the right to withdraw the right of use of the CHWM Logo from any Logo User whose use of the CHWM Logo does not comply with this Agreement.

### **CHWM Certificate of Merit Recipients - Logo User**

CHWM Certificate of Merit Recipients, and Logo User, may use the CHWM Logo under the following conditions:

1. Organizations recognized through a Showcase Submission published on the CHWM website or a recipient of a CHWM Certificate of Merit or the Logo User have the right to use the Logo for one year.
2. Logo Users and/or Recipients who wish to create additional advertising and promotional and print materials after one year's time must reapply in order to be re-awarded the right to use and display the CHWM Logo.

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<sup>1</sup> At any time, Excellence Canada reserves the right to disallow the use of the CHWM logo should adverse subsequent events occur in the organization that would cause such an action to be necessary.

## **Restrictions**

Rights to the use of the CHWM Logo cannot be sold, traded, or used with a merger, or otherwise misused. Excellence Canada has the sole right to grant or revoke the right of use of the CHWM Logo.

If the Certificate of Merit recipient was/is a specific branch, department, or unit within the organization, only that portion of the organization is entitled to use the Logo.

## **Official Languages**

The choice of official language is left to the discretion of the Logo User.

Two options are available:

- English only; and
- French only.

The Logo User must specify which elements of the logo they shall use before signing this document

## **Reproduction**

The Logo User receives electronic versions of the Logo for their use.

## **Colours**

Logo Users must use the Logo in the following official specified colours:

- **Red**        CC3333, C0 M100 Y80 K20, PANTONE 187
- **Blue**        330099, C95 M100 Y0 K0, PANTONE violet C
- **Green**       99CC33, C50 M0 Y100 K0, PANTONE 376

Logo Users may not reproduce the Logo in any other colours, including black and white.

IN WITNESS WHEREOF, the Logo User has executed this Agreement as of the date first written above.

**Elements to be included in the Logo for use**

1.  Official emblem
2.  Official domain name(s)
3.  Official tagline

**Official languages**

- English only; and French only

ON BEHALF OF \_\_\_\_\_  
(Name of Organization)

Name of Logo User's representative (print) \_\_\_\_\_

Signature of Logo User's representative \_\_\_\_\_

Email address \_\_\_\_\_

Telephone number \_\_\_\_\_

ON BEHALF OF \_\_\_\_\_ Excellence Canada

Name of representative (print) \_\_\_\_\_

Signature of representative \_\_\_\_\_

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Note: If you have any questions regarding application of the Logo, please contact the Excellence Canada at (800) 263-9648 or (416) 251-7600 ext. 234.