Canada's Healthy Workplace Month® (CHWM) 2020
Supportive Social Media Content

✓ **Join** the conversation on Twitter

✓ **Engage** with your followers and CHWM partners/sponsors

✓ **Tag posts** with @CHWMonth, #CHWMonth or #HealthyWorkplaceMonth

The content below includes suggested social media content and supporting images to share through your organization's communication channels.

Sample Twitter Posts

Visit Canada's Healthy Workplace Month® for great resources and toolkits to help prepare for and celebrate #CHWMonth! Check it out: http://bit.ly/1OWbvDT @CanadaLifeCo @ExcellenceCan
October is Canada's Healthy Workplace Month®, but you can start making your workplace healthier right now! Visit http://bit.ly/1OWbvDT to find out how #CHWMonth @CanadaLifeCo @ExcellenceCan
Get ready for #HealthyWorkplaceMonth and check out the list of activities and resources to use in your workplace activities! #CHWMonth http://bit.ly/1OWbvDT @CanadaLifeCo @ExcellenceCan
Think your organization has what it takes? Submit for #GreatEmployersAward and showcase your workplace efforts to be a #HealthyWorkplace #CHWMonth http://bit.ly/1OWbvDT @CanadaLifeCo @ExcellenceCan
What do over 3,000 organizations have in common? They've joined Canada's #healthyworkplace Month! Congratulations to @CHWMonth for officially helping over 2,000 organizations start their #HealthyWorkplace journey. Learn more: http://bit.ly/1OWbvDT @CanadaLifeCo @ExcellenceCan
Be part of a 2,000+ strong organization #HealthyWorkplace #CHWMonth movement by joining @CHWMonth http://bit.ly/1OWbvDT @CanadaLifeCo @ExcellenceCan
Canada's Healthy Workplace Month® #GreatEmployersAward is here! Want to know more? Click http://bit.ly/1OWbvDT to see how your organization can participate too. Learn what other organizations are doing to create a #healthyworkplace #CHWMonth @CanadaLifeCo @ExcellenceCan

Healthy Workplace® and Canada's Healthy Workplace Month®
are registered trademarks of Excellence Canada

Join @CHWMonth and over 2,000+ organizations to foster healthy workplaces across Canada today! http://bit.ly/1OWbvDT #CHWMonth @CanadaLifeCo @ExcellenceCan
It's coming! 21st annual Canada's Healthy Workplace Month® kicks off in October! #CHWMonth @CanadaLifeCo @ExcellenceCan

Sample LinkedIn / Facebook Posts

Are you an exceptional workplace?
Be recognized as Canada's Healthy Workplace Month® Great Employer #CHWMonth 2020
Apply now and showcase your organization each year!

[YOUR ORGANIZATION IS/I'M] happy to be part of Canada's #healthyworkplace movement and to be participating in #CHWMonth #GreatEmployersAward!

You can too! It's easy to enter and free!

Join this growing movement of employers by signing up now! Click here: http://healthyworkplacemonth.ca/en/

Insert graphic (from below)

Logo to include with all social posts:

Canada's healthyworkplacemonth

October 1 – 31, 2020

Canada's Healthy Workplace Month® logo is available for use for organizations to display in their advertising, promotional, and print materials. We respectfully ask that potential users acknowledge that they will comply with the conditions of use as outlined in this Logo Agreement. The logo will be provided to you via email once the Logo Agreement is completed.

Download the Logo Agreement

Please email the completed Agreement to chwm@excellence.ca (subject: CHWM Logo). Thank you.

Healthy Workplace® and Canada's Healthy Workplace Month®
are registered trademarks of Excellence Canada